



PORTLAND SHELLFISH

www.pshellfish.com

92 Waldron Way
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Fresh Maine Seafood, Favored Worldwide

- Jeff Holden, a lifelong Maine resident, has been processing seafood since 1978. In 1993, he founded Portland Shellfish, processing fresh Maine lobsters, Jonah crab and Maine shrimp for satisfied retail and foodservice customers. Today, Portland Shellfish is a leading Maine-based processor of Maine lobster, Jonah crab, and Maine shrimp.
- All of the quality, premium Maine seafood from Portland Shellfish is wild caught and never farm-raised. Portland Shellfish packages and sells the seafood that has made Maine famous. The three seafood brands which fall beneath the Portland Shellfish umbrella are Claw Island brand Maine lobster, Portland Lighthouse brand Jonah crab, and Portland Lighthouse brand Maine shrimp.
- The key to the success of Portland Shellfish is its unique, rapid cooking and freezing method, which allows the company to deliver a finished product which has that “just caught” flavor. Portland Shellfish also removes the “intimidation factor” for seafood lovers who enjoy fresh Maine lobster, crab and Maine shrimp – but don’t enjoy the fuss associated with traditional live-cooking methods.
- Portland Shellfish’s philosophy is unique in its simplicity: Start with “fresh from the trap” lobsters caught by Maine lobstermen, fresh live Maine Jonah crabs, and fresh live Maine shrimp harvested in the cold waters off the North Atlantic coast; process them in our state-of-the art facilities; and carefully monitor every step of the process to ensure that customers receive a product that is unbeatable in its freshness, flavor, color and texture.
- Leading businesses in over 20 countries have purchased seafood from Portland Shellfish, including Australia, Belgium, Brazil, Canada, Denmark, Egypt, France, Germany, Guatemala, Holland, Hong Kong, Ireland, Italy, Japan, Korea, Malaysia, Mexico, New Zealand, Philippines, Poland, Russia, Singapore, Sweden, Switzerland, Taiwan, Thailand, United Kingdom, and the Middle East.
- Portland Shellfish is continually expanding its list of customers and retailers by providing quality seafood. Portland Shellfish seafood is available in major markets specialty food stores, and seafood markets throughout the United States. In addition, premium Maine seafood from Portland Shellfish is featured in thousands of top-tier locations including domestic and international hotels, luxury cruise lines, four-star restaurants, and airlines.

Claw Island Brand Lobster from Portland Shellfish

- Portland Shellfish's premier frozen lobster brand is Claw Island Maine lobster, and our preparation process is what sets us apart from the competition. These fresh-caught lobsters are carefully transported to our nearby state-of-the-art facility in Portland, Maine, where they are immediately cooked and processed using our patented SeaLock® process.
- Portland Shellfish's SeaLock® process fully cooks the whole lobster while preserving freshness, taste and texture. The result? A taste that's genuinely indistinguishable from live-cooked lobster, without any of the mess or trouble.
- Claw Island Lobster is available in fully-cooked or blanched whole lobsters, cooked or blanched split whole lobsters, cooked claw and knuckle meat, and raw IQF (individually quick frozen) frozen lobster tails.

Portland Lighthouse Brand Jonah Crab from Portland Shellfish

- Portland Lighthouse brand Jonah crab is wild-caught off the New England coast. The crabs are cooked, processed and nitrogen-frozen to ensure maximum freshness, texture, and taste. Nitrogen freezing is more costly than other methods, but results in crab products that have a "just-caught" flavor and quality.
- Portland Lighthouse brand Jonah fresh and frozen crab claws and crabmeat are available in a number of sizes and packs for retail and foodservice use, including Snap N Eat Claws, Empress Claws, and Cocktail Claws.
- Jonah crabs are caught in the trap with lobsters, allowing fishermen to fish year round and allowing Portland Shellfish to process year round.

Portland Lighthouse Brand Maine Shrimp from Portland Shellfish

- In 2009, Portland Shellfish introduced Portland Lighthouse Brand cooked and peeled Maine shrimp.
- Wild Maine shrimp has a sweet flavor and delicious texture that sets it far apart from warm-water, farm-raised and twice-frozen shrimp.

Portland Shellfish Shows and Awards

- Portland Shellfish has been featured at a number of national and international shows and expositions. In February 2009, Portland Shellfish was showcased at the "Gulfood 2009" Expo, the Middle East's largest food exhibition, and in March 2009 at the International Boston Seafood Show. In April, Portland Shellfish exhibited at the European Seafood Exposition, held in Brussels, Belgium.
- Claw Island Brand Lobster from Portland Shellfish was named a Prix d'Elite finalist at the 2007 European Seafood Exposition in Brussels. The prestigious award was presented in recognition of Claw Island Lobster's flavor, quality, and ease of use – all of which result from Portland Shellfish's patented SeaLock® process.

Additional information, including downloadable product images, press releases, and recent media coverage is available at www.frontburnerpr.com/portlandshellfish.