

COLD RIVER™ *Distinctive maine potato* VODKA

Maine's Award-winning Cold River Vodka Featured at National Baseball Gala



Maine-made Cold River Vodka (www.coldrivervodka.com) was featured at the 6th Annual "In the Spirit of the Game" sports extravaganza, co-hosted by Don Johnson, Brendan Fraser, and former Major League pitcher Rob Dibble.

The yearly event, held January 17th and known as the world's largest auction of sports and entertainment memorabilia, benefits the Professional Baseball Scouts Foundation, which raises funds to help baseball scouts in need.

Every table at the Los Angeles Hyatt Regency Century Plaza hotel was filled for the event. Cold River Vodka's classic potato vodka was selected for distribution at the gala among celebrities, VIPs, and sports reporters.

Major baseball luminaries were also introduced to Cold River Vodka at the annual gala, including Tommy Lasorda, Reggie Jackson, World Series-winning manager Whitey Herzog, and Baseball Hall of Famers George Brett and Rich "Goose" Gossage.

Cold River Vodka, which recently released its Cold River Blueberry Flavored Vodka, is available at major markets, restaurants, and fine spirits retailers in all New England states, and in New York, New Jersey, Maryland, Washington, D.C., Delaware, South Carolina, Florida, Indiana, and Kentucky. The premium spirit also has been picked up by businesses in British Columbia and London.

For further information, visit www.coldrivervodka.com.