



**For Immediate Release  
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### **Gritty McDuff's Cycling Team Raises \$16,000+ for American Lung Association in Trek Across Maine Ride**

**Portland, ME** — Maine craft brewer Gritty McDuff's Brewing Company ([www.grittys.com](http://www.grittys.com)) has announced that The Gritty's Cycling Team, which recently pedaled in the 2009 "Trek Across Maine," raised and donated more than \$16,000 to the American Lung Association of Maine.

Thomas Wilson, Gritty's marketing director, proudly shared team stats.

"The Gritty's cycling team was the 7th largest team and the 10th highest fundraising team this year," Wilson said. "This was the 25<sup>th</sup> anniversary of the Trek Across Maine, so it was especially gratifying to have a great turnout and impressive results. A special note of congratulations goes out to three Gritty's team members who reached the "Winner's Circle," meaning they each raised more than \$1000."

Patrick Enking, team captain, said the Gritty's team was well equipped for the challenging ride.

"We have been building the Gritty's cycling team since 2001 and were thrilled to have 28 riders from Milinocket to Virginia participate in this year's Trek Across Maine," Enking said. "In honor of the 25<sup>th</sup> anniversary, we were sporting new Gritty's jerseys, and, of course, everyone wanted to know what kind ale we had in our water bottles!"

In addition to its team support, Gritty's sponsored a band that entertained riders and spectators at the Colby College stop on the Trek.

Those interested in joining the Gritty's team for the Dempsey Challenge, an Oct. 4 fundraiser for The Patrick Dempsey Center for Cancer Hope and Healing, should contact Patrick Enking at [penking58@gmail.com](mailto:penking58@gmail.com).

Known for their four seasonal ales and five year-round ales, tempting pub fare and welcoming atmosphere, Gritty's pubs have been named an Editor's Pick by *Condé Nast Traveler*, highlighted as "a legend among New England brewpubs" by *The Boston Globe*, and cited by *Playboy.com* as one of the best bars in America. Gritty's has earned numerous accolades from a wide variety of beer blogs and industry press outlets, as well.

*For additional information, or to schedule an interview with Publican Richard Pfeffer  
or Vice President and Master Brewer Ed Stebbins,  
contact Ann Ewing at 207-699-5500 or [ann@frontburnerpr.com](mailto:ann@frontburnerpr.com).*

*Downloadable images and logos are available at [www.frontburnerpr.com/grittys](http://www.frontburnerpr.com/grittys).*

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