



## Media Advisory

**WHAT:** The Party of the Season! Gritty McDuff's All-Day "Beerthday" Celebration: Launch of Gritty's Brand-New 21 IPA, Live Music, and Prizes Galore

**WHERE:** Gritty McDuff's Brew Pub  
396 Fore Street  
Portland, Maine

**WHEN:** Sunday, December 21<sup>st</sup> from 1 pm until 21 IPA kegs run dry!

**DETAILS:** Gritty McDuff's, Maine's first brew pub since Prohibition, will kick off its 21<sup>st</sup> anniversary year by hosting the party of the season!

Gritty's Portland brew pub will host Gritty's beer-lovers from throughout the region at its Dec 21<sup>st</sup> "Beerthday" event. The festive celebration will kick-start the brew pub's 21<sup>st</sup> year of brewing award-winning British-style ales and stouts, and will provide the festive backdrop for the Grand Pour of Gritty's just-launched 21 IPA.

Members from Portland's own band, "The Rustic Overtones," and several guest musicians will rock the house with live sets to begin after the Patriot's game. Gritty's 21<sup>st</sup> Anniversary Beerthday celebration also will feature Gritty's original 1988 menu and prices, and a "Santa's bag" full of prizes and party favors to be awarded throughout the day.

For further information, visit [www.grittys.com](http://www.grittys.com) or phone (207) 772-2739.



*For additional resources, or to schedule an interview with Publican Richard Pfeffer or Vice President and Master Brewer Ed Stebbins, contact Thom Householder at 207-699-5501 or [thom@frontburnerpr.com](mailto:thom@frontburnerpr.com).*

*Downloadable images and logos are available at [www.frontburnerpr.com/grittys](http://www.frontburnerpr.com/grittys).*