



Media Contacts:

Thom Householder

FRONT BURNER PR

(207) 699-5501

thom@frontburnerpr.com

Linda Sheehy

OAKHURST DAIRY

(207) 523-1233

lsheehy@oakhurstdairy.com

FOR IMMEDIATE RELEASE

June 29, 2010

**OAKHURST DAIRY LAUNCHES “LIVING NATURAL GOODNESS” SWEEPSTAKES
GETAWAY TO NEW HAMPSHIRE’S FAMED BALSAMS GRAND RESORT HOTEL**

Portland, Maine – Oakhurst Dairy (www.oakhurstdairy.com) has launched its summer sweepstakes, featuring a two-night weekend getaway for two to New Hampshire’s famed BALSAMS Grand Resort Hotel. The seasonal sweepstakes is a popular part of Oakhurst’s “Living Natural Goodness” program, launched in May of this year, which actively supports healthy kids and a healthy environment.

The sweepstakes series is one way the family-owned dairy celebrates New England’s beauty and countless outdoor activities. Previous winners of Oakhurst Dairy’s quarterly sweepstakes have enjoyed packages to The Bethel Inn & Resort in Bethel, Maine, and the Maine Huts & Trails system.

“The BALSAMS seemed like the perfect setting to host our summer sweeps winner, given its natural setting and breathtaking scenery,” noted Linda Sheehy, Oakhurst Dairy’s Marketing Communications Manager. “The resort has earned a reputation for its wide variety of recreational offerings, including mountain biking, tennis, kayaking, golf, and children’s camp activities. What better setting to spend a weekend for people interested in both healthy living and a healthy environment?”

The Living Natural Goodness summer sweepstakes is open to residents of Maine, New Hampshire, Vermont, Massachusetts and Rhode Island, and entries must be received by August 16, 2010. Visit www.oakhurstdairy.com to enter online and for complete sweeps details.

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In related news, Oakhurst Dairy is partnering with the state of Maine to promote the new Maine State Parks Passport Program, geared toward encouraging families to visit one of Maine's 48 state parks. This partnership is another aspect of Oakhurst's ongoing commitment to promoting healthy activities.

About Oakhurst Dairy

Oakhurst is northern New England's truly local brand of milk. As the region's largest independent dairy company, Oakhurst is committed to the health and wellbeing of the community and the environment. For 89 years and three generations, the Bennett family has stood behind every glass of Oakhurst milk, contributing 10% of profits to local organizations through their *Living Natural Goodness* program to support healthy kids and a healthy environment – just another reason to choose Oakhurst, *The Natural Goodness of Maine*. For more information, visit www.oakhurstdairy.com.

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