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**FOR IMMEDIATE RELEASE**

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**OAKHURST DAIRY ANNOUNCES INNOVATIVE CORPORATE SOCIAL  
RESPONSIBILITY INITIATIVE FOR A HEALTHY NEW HAMPSHIRE**

***A New Hampshire partnership between Oakhurst, Boys and Girls Clubs and Walk NH will be unveiled at Oakhurst's new Hooksett distribution facility.***

**Portland, ME** – Oakhurst Dairy is continuing its longstanding efforts to impact the health of kids by forming a unique three-way partnership that brings together local business, a statewide not-for-profit initiative, and a leading nonprofit in order to make a healthy difference in New Hampshire communities.

The partnership launches Oakhurst Dairy's "Living Natural Goodness" project to improve the health of kids and the environment in New England communities by encouraging physical activity, healthy eating habits and initiatives that benefit the environment. In New Hampshire, Oakhurst has partnered with Boys and Girls Clubs and the Foundation for Healthy Communities – which organizes Walk New Hampshire – to motivate and encourage kids and their families to make exercise and fitness a regular part of their daily lives.

**An Innovative Partnership**

Oakhurst President Stan Bennett believes this three-way initiative has the power and resources to make a difference in the lives of kids across the state, and to serve as a model for other businesses and nonprofits. He notes that Oakhurst has been an active part of local communities since his grandfather founded the dairy over 89 years ago.

"Through advertising and other means, Oakhurst will help raise awareness of these community efforts throughout New Hampshire," Bennett said. "We have long been involved with Boys and Girls Clubs, and this means we'll be able to make an even bigger impact on the lives of thousands of families across New Hampshire."

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### **New Facility Continues Commitment to New Hampshire**

Bennett will announce details of the partnership at an event to mark the opening of Oakhurst Dairy's new depot in Hooksett, New Hampshire, on May 6. The new facility, the dairy's largest outside Maine, services approximately 300 supermarket, convenience store, school and other wholesale accounts.

Oakhurst will welcome many of those customers to a lunchtime event at the depot where Stan and John Bennett, Boys and Girls Clubs of New Hampshire Executive Director Gary Frost and Foundation for Healthy Communities Executive Director Shawn LaFrance will encourage local New Hampshire business involvement in the Walk New Hampshire effort.

### **Boys and Girls Clubs and Walk New Hampshire**

The Walk New Hampshire program, celebrating its fifth year, is a statewide event that promotes health and fitness through walking. New Hampshire First Lady Dr. Susan Lynch will join Oakhurst at the Manchester Boys and Girls Club on May 18 to encourage kids to participate in this year's Walk New Hampshire initiative.

The Boys and Girls Clubs of New Hampshire are pleased to be part of the Walk New Hampshire effort. Kids from the clubs will form teams and track their walking mileage, with each club setting a goal of logging enough miles to walk virtually the length of the state – 190 miles. Oakhurst will provide logbooks and posters to help the kids involve their families and friends as they keep track of miles. Oakhurst will also make a monetary contribution to each chartered Boys and Girls Club that reaches its walking mileage goal.

Kids from the clubs will participate in a Walk New Hampshire event on June 4 at the state capitol, where they will join with other Walk New Hampshire participants to celebrate Walk New Hampshire week.

"This is a project that reaches kids and communities on a daily basis," noted Stan Bennett, "and will have real impact on their lives. We are proud to see it come together."

### **About Oakhurst Dairy**

Oakhurst is northern New England's truly local brand of milk. As the region's largest independent dairy company, Oakhurst is committed to the health and wellbeing of the community and the environment. For 89 years and three generations, the Bennett family has stood behind every glass of Oakhurst milk, contributing 10% of profits to local organizations through their *Living Natural Goodness* programs that support healthy kids and a healthy environment – just another reason to choose Oakhurst, *The Natural Goodness of Maine*. For more information, visit [www.oakhurstdairy.com](http://www.oakhurstdairy.com).

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